ROSEMAN UNIVERSITY B B A L T H S C I E N C E S

2020-2025

University Strategic Plan

September 2020

Planning Journey

STRATEGIC PLANNING *and Implementation Process (SPIP)*



ROSEMAN UNIVERSITY

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Milestones 2015-2020

- Acquired Summerlin Campus
- Started College of Medicine
- Developed Affiliation with Valley Health for GME
- Began Roseman Integrated Health System
- Developed our MSN program
- Developed AEGD residency
- Constructed AEGD clinic in Henderson
- Developed PGY1 Community Pharmacy residency
- Created Research entity to expand biomedical, clinical, educational, and translational research
- Developing Graduate level Master's and PhD programs via College of Graduate Studies
- Created affiliation with C4TK for interprofessional training, partnership and revenue generation



Milestones 2015-2020

- Created Successful Annual Research Symposia
- Boosted Endowment savings
- Increased Employee recognition and engagement
- Completed University rebranding and centralized Marketing efforts
- Articulated and trademarked Six-Point Mastery Learning Model
- Laid groundwork for Center of Innovation in Healthcare Education through establishment of Faculty Training
- Developed new Community Outreach and Engagement Programs
- Developed CVS Health Spanish Pathway Program
- Delivered Educational and Healthcare services to the communities we serve
- Improved Financial position
- Developed Employee Training and Wellness Programs
- Developed ISA program for students



Expansion of Mission

NEW MISSION STATEMENT

Roseman University of Health Sciences advances the health and wellness of the communities we serve by educating current and future generations of health professionals, conducting research and providing patient care. We actively pursue partnerships and affiliations that are aligned with our mission, work to create an environment that fosters both internal and external collaboration to achieve optimal outcomes, and are committed to responsible fiscal management in all endeavors.

Disaggregation of Mission

Roseman University of Health Sciences advances the health and wellness of the communities we serve by *educating current and future generations of health professionals, conducting research* and *providing patient care.* We actively *pursue partnerships and affiliations* that are aligned with our mission, work to create an environment that *fosters both internal and external collaboration* to achieve optimal outcomes, and are committed to *responsible fiscal management* in all endeavors.

SIX OPERATIONAL AREAS

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- Educating current and future generations of health professionals
- Conducting Research
- Providing Patient Care
- Pursuing complementary partnerships and affiliations
- Fostering internal and external collaboration
- Responsible fiscal management

OPERATIONAL AREA

Educating Current and Future Generations of Health Professionals

- Create more "on-ramps" and opportunities to engage future students through all parts of the educational journey
- Expand current programmatic offerings to meet industry and market demand
- Ensure our programs are current to keep pace with market forces and workforce demands
- Enable and increase student success so they may learn, earn, and serve their communities post-graduation.
- Support a culture of diversity and inclusion so that all students may succeed
- Redesign current academic programs to permit interprofessional education
- Become a model for innovative health professions education





- Expand university infrastructure to support strategic growth in research capabilities and productivity
- Establish and expand research graduate programming
- Develop research-focused relationships with academic, industry, clinical, and government partners
- Enhance the scholarly reputation and visibility of Roseman University





- Establish a successful Academic Health System that becomes the gold standard for exceptional patient care, teaching and learning
- Establish a comprehensive clinical footprint that becomes the gold standard for exceptional patient care, teaching and learning





Pursuing Complementary Partnerships and Affiliations

TARGET GOALS

• Develop a new schema of interrelated partners that strengthen institutional capabilities, diversifies revenue sources and solidifies our competitive position





Create An Environment That Fosters Both Internal And External Collaboration

- Focus on most optimal, high-quality Culture Building, Community Engagement, and Philanthropic initiatives that further drive internal and external collaboration and partnership
- More deeply root Roseman into the communities it serves
- Broaden and deepen public awareness and understanding of Roseman

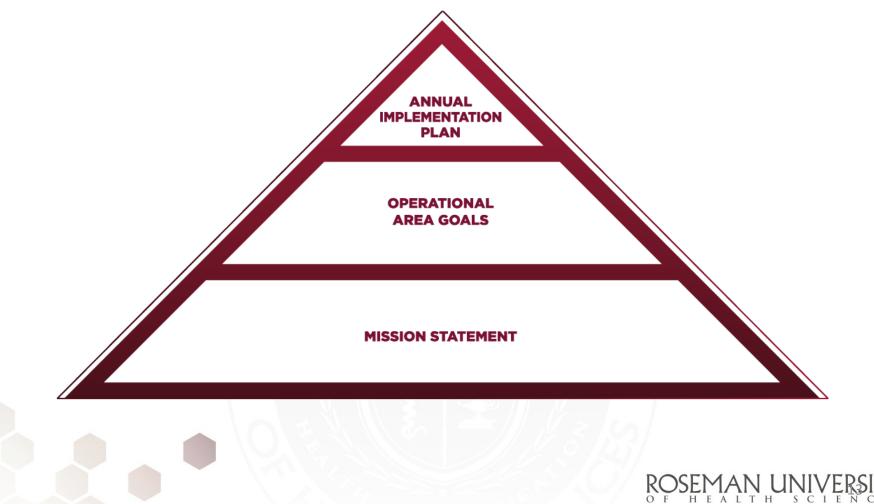




Responsible Fiscal Management

- Diversify revenue sources
- Reduce dependence on tuition revenue
- Increase institutional efficiency with highly efficient workforce with optimal mix of talent, skills and experience to support growth
- Explore entrepreneurial opportunities

Mission > Goals > Plans



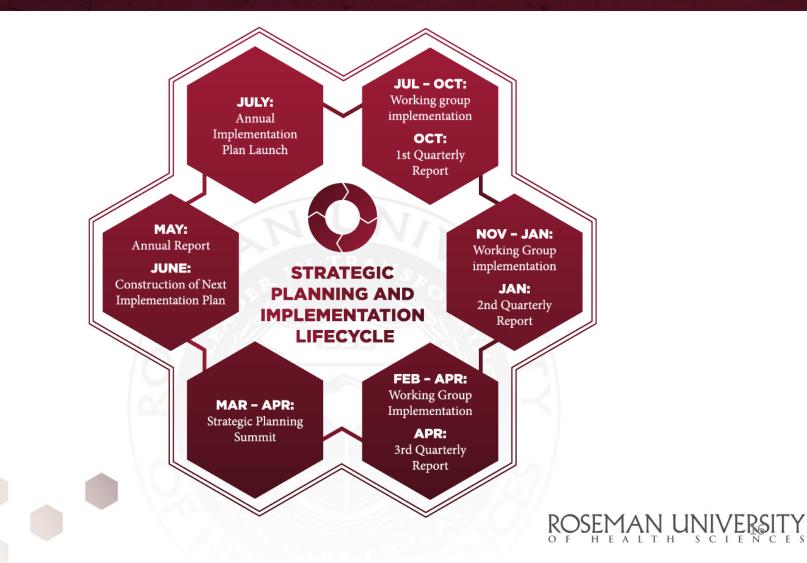


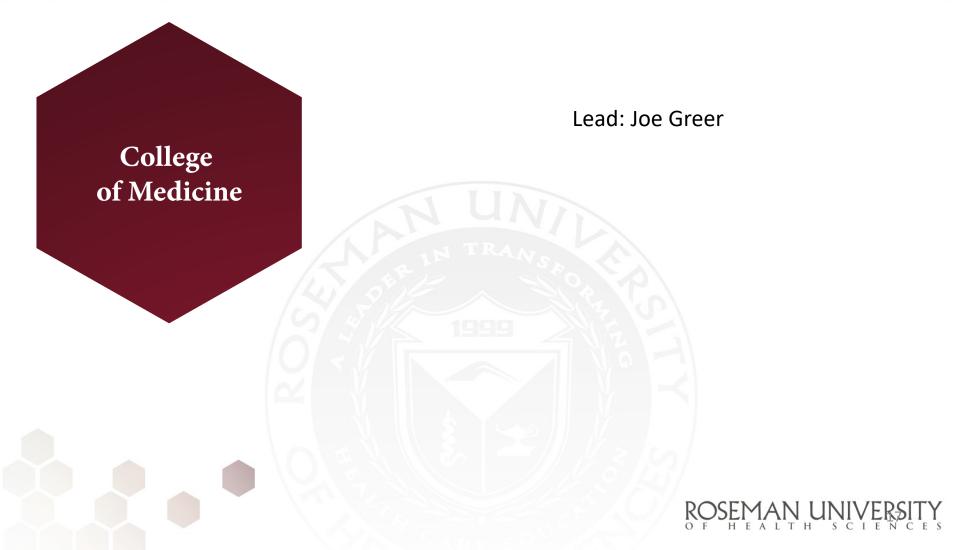
Initiatives Born from Our Mission



ROSEMAN UNIVERSITY

SPIP Lifecycle/ Next Steps













Roseman Six-Point Mastery Learning Model® Lead: Renee Coffman



Center for Innovation in Healthcare Education Lead: Renee Coffman













Next Steps

- Each initiative will have strategies, tactics, deliverables and specific metrics of success
- Groups will convene and develop these together
- "We need YOU"!
 - Interprofessional Education
 - Student Pipelines
 - Six-Point Mastery Learning Model
 - Center for Innovation in Healthcare Education
- How to reach us
 - gcrain@roseman.edu | vmaniago@roseman.edu | rcoffman@roseman.edu
- Strategic Plan and Presentation available on our website

